



MEDIA STUDIES

A-LEVEL

2019-2020

Media Studies

2-year A Level WJEC

TWO YEAR A LEVEL

Subject Specific entry requirements

GCSE Level 4 in English Language

Teaching and Learning

A Level Media Studies engages students in the in depth study of media products in relation to the four areas of the theoretical framework:

- media language
- media representation
- media industries
- media audiences.

Students are required to study media products from all of the following media forms:

- audio-visual forms
- online forms
- print forms.

Students will develop a sophisticated understanding of the following 'contexts of the media':

- the practical analysis or creation of media products
- the contexts in which media texts are produced and received, for example, social, cultural, economic, historical or political.

Course Content

A Level study consists of three components:

Component 1: Media Products, Industries and Audiences

(35% Written assessment: 2 hours 15 minutes)

Component 2: Media Forms and Products in Depth

(35% Written assessment: 2 hours 30 minutes)

Component 3: Cross-Media Production (30% Non-exam assessment)

Progression

This course is suitable for students interested in further and higher education in many subjects including those students intending to study Literature, Language, History, sociology, Film Studies, Art, Photography and Media and Cultural Studies courses. It may also be useful for a career in television, film, radio, advertising and journalism.

Curriculum Leader: Mr I Bailey

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